



.NET Developer Conference 2019

25 – 29 November 2019
Cologne

Trends, Solutions and Know-how
for .NET Software Developers

Documents for Sponsors

Topics in the program:

- Software Quality
- Architecture
- .NET Core
- Visual Studio
- Tools
- Frameworks
- Cross-Platform
- Frontend
- ... and your topic

dotnet-developer-conference.de

organizer:

EBNER VERLAG



presented by:



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Overview of .NET Developer Conference

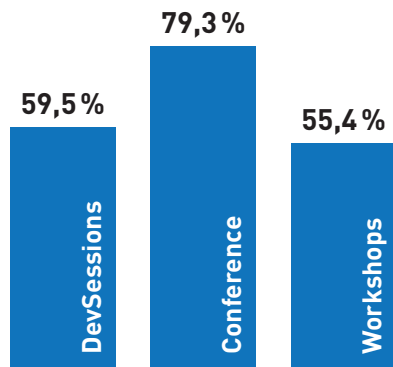
Number of Participants (November 2018):

DDC
.NET Developer
Conference

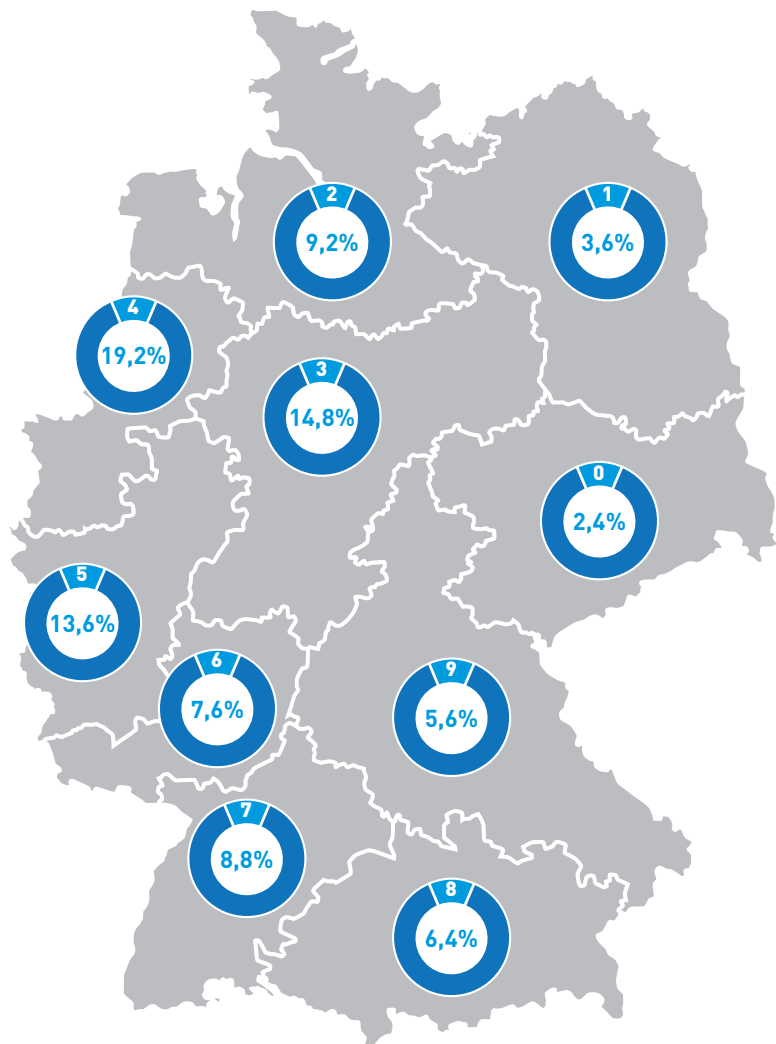
250



Relating to the total
number of participants:



Regional origin (Germany by ZIP codes):



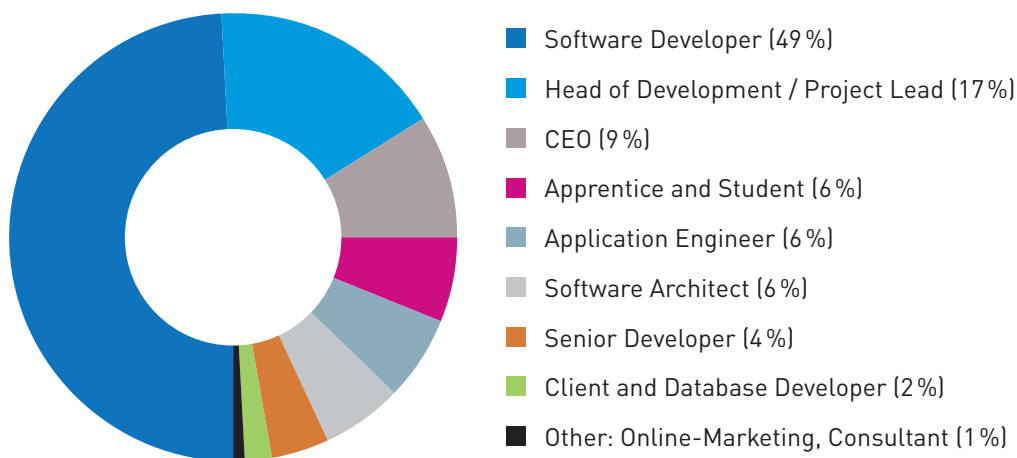
Origin:

Germany	94%
Austria	2%
Switzerland	4%

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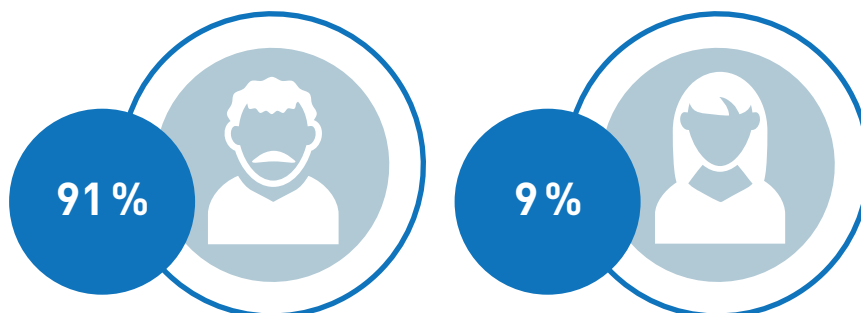
Target group:

Position:



Industrial Sector:

Automotive; Automatization and Process Engineering; Mechanical Engineering / Construction; Melting and Casting Technologies; Energy Sector; Public Sector; Insurance / Insurance-Based Risk Transfer; Fin Tech; Betting; Logistics / Integrated Logistics Services; Pharmacy / Chemicals; Medical Devices; Regulatory Systems; Media Services / Publishing; System Vendor









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Marketing

The .NET Developer Conference is supported by diverse marketing activities, spread through wide-reaching media and high-coverage channels. A selection: emailings, print advertisements, postal mailing, dialogue marketing and an active community on social media.

The message of .NET Developer Conference reaches an audience of at least 13 million people, including our specialist magazines in Germany and Switzerland.

						
Distribution	9.657	6.327	-	27.283	10.000	75.000
Subscribers	6.284	2.936	-	12.313	3.162	45.127
Unique User (12/16-12/17)	96.637	34.188	19.762	5.211.984	470.000	5.630.000
Newsletter Subscribers	11.283	5.452	18.233	35.694	5.000	48.000
Social Media Followers:						
Twitter	1.795	927	759	879	4.686	4.469
Facebook	710	383	530	4.138	632	3.820
shared you-tube-channel	289 subscribers, 47.163 calls					

These clients have confidence in us:



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Sponsoring overview



- | | |
|--|---------------------|
| <input type="checkbox"/> Lanyards* for attaching the participant badges | EUR 990.00 |
| <input type="checkbox"/> Writing Pads and Pens * in your design, placed on the participants' tables | EUR 990.00 |
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| <input type="checkbox"/> T-Shirts* for all participants, in your design | EUR 690.00 |
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| <input type="checkbox"/> Display Material* at participant tables in the keynote hall | EUR 990.00 |
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| <input type="checkbox"/> Info Point during DevSessions or Conference
ca 2 sqm, 1 table, 2 chairs, power + Wifi, 2 tickets for booth staff incl. catering,
unlimited amount cut-rate tickets for partners and clients, marketing services | EUR 1,500.00 |
| <input type="checkbox"/> Info Point during DevSessions and Conference | EUR 2,500.00 |
| <input type="checkbox"/> Lunch-Session in the Conference program, exclusive (30 minutes) | EUR 1,500.00 |
| <input type="checkbox"/> Night Session on the evening of the Conference (45 minutes) | EUR 990.00 |

* produced/provided at the expense of the sponsor

all prices plus VAT/taxes

Ebner Verlag GmbH & Co KG – developer media



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